

## ZD230 4-inch Value Desktop Printer

Get more: Extra features, quality construction, exceptional value

Not all printers are created equally, especially basic models. To reduce costs, value printers are often constructed using less expensive components and fewer features. Many fail to perform under more demanding duty cycles, create delays and downtime for repairs, and require replacement after only a few years of use. Instead of conserving budget, customers are left with greater expense and hassle. Zebra does it differently. Meet the exception. The ZD230 desktop printer gives you extra features and reliable operation at an affordable price—both at the point of purchase and across the entire lifecycle. Engineered with Zebra quality, it boasts a dual-wall construction. And, it offers wireless connectivity for networked, remote printing. Built to last for years, the ZD230 provides an outstanding return on your investment.



### Get Printing Quickly

The ZD230 is simple to install and begin printing—right out of the box. Easily replace legacy printers using ZPL, EPL or non-Zebra command languages. USB, Ethernet, Wi-Fi™ and Bluetooth® connectivity options enable universal interoperability. The ZD230 can accommodate a 300 meter ribbon roll to lengthen the time between media changes. And, Zebra's OpenACCESS™ clamshell design expedites media replacement. It's also ENERGY STAR® qualified to reduce your operational expenses.

### Just the Features You Need

This 4-inch printer produces labels quickly, up to 6" per second, to keep your workflows moving. Increased memory allows you to store more fonts and graphics. A single LED indicator and single button for feed/pause make it easy to operate and identify printer status. Choose from direct thermal or thermal transfer models, and add an optional factory-installed peeler or cutter. The ZD230 features Print DNA™ Basic, a core set of software applications and capabilities to deliver a cost-effective and dependable print experience. It is ideal for use in transportation and logistics, light manufacturing, retail and healthcare applications to print a variety of tickets, tags, passes, labels and receipts.

### Backed by Zebra's Worldwide Service and Support

Access repair support services, live-agent technical support and software support quickly anywhere around the globe through Zebra and its trusted network of more than 10,000 partners. Zebra OneCare™ provides enhanced coverage that exceeds standard warranty for normal wear and tear, priority repair turnaround times at the depot and more—all for a tiny fraction of the cost of a single repair.

### Consistently Exceptional Zebra Certified Supplies

Printing supplies can impact everything from printhead lifespan to operational efficiency. That's why we design, produce and rigorously pretest our own line of thermal printing supplies to ensure consistent, optimized performance in your Zebra printer—and peace of mind for you. For industry-leading quality, service and thermal printing expertise, choose Zebra Certified Supplies.



**Get more from your investment: Quality, reliability and extra features**

For more information, please visit [www.zebra.com/zd200](http://www.zebra.com/zd200)

# Specifications

## Standard Features

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• Print methods: Thermal Transfer or Direct Thermal</li><li>• ZPL and EPL programming languages</li><li>• Single LED status indicator</li><li>• Single button for feed/pause</li><li>• USB connectivity</li><li>• OpenACCESS™ for easy media loading</li><li>• Dual-wall frame construction</li><li>• ENERGY STAR qualified</li><li>• ZebraDesigner Essentials - easy label design tool free at <a href="http://www.zebra.com/zebradesigner">www.zebra.com/zebradesigner</a></li></ul> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Physical Characteristics

|            |                                                                                                                                                                                      |
|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Dimensions | Thermal Transfer:<br>10.5 in. L x 7.75 in. W x 7.5 in. H<br>267 mm L x 197 mm W x 191 mm H<br>Direct Thermal:<br>8.6 in. L x 6.9 in. W x 5.9 in. H<br>220 mm L x 176 mm W x 151 mm H |
| Weight     | Thermal Transfer:<br>3.7 lbs./1.7 kg<br>Direct Thermal:<br>2.5 lbs./1.1 kg                                                                                                           |

## Printer Specifications

|                          |                                                                                                  |
|--------------------------|--------------------------------------------------------------------------------------------------|
| Resolution               | 203 dpi/8 dots per mm                                                                            |
| Memory                   | 128 MB Flash; 128 MB SDRAM                                                                       |
| Maximum Print Width      | 4.09 in./104 mm                                                                                  |
| Programmable Print Speed | 6 in./152 mm per second or 4 in./102 mm per second                                               |
| Media Sensors            | Movable black mark sensor, limited range from center to left side<br>Fixed off-center gap sensor |
| Firmware                 | ZPL II; EPL 2; XML                                                                               |

## Media and Ribbon Characteristics

|                         |                                                                                                                                                    |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| Maximum Label Length    | 39.0 in./991 mm                                                                                                                                    |
| Media Width             | 1.00 in./25.4 mm to 4.4 in./112 mm                                                                                                                 |
| Media Roll Size         | 5.00 in./127 mm outer diameter<br>Core inner diameter: 0.5 in. (12.7 mm) and 1.0 in. (25.4 mm) standard, 1.5 in. (38.1 mm) using optional adapters |
| Thickness               | 0.003 in. (0.08 mm) min.; 0.0075 in. (.1905 mm) max. (tear-off mode only)                                                                          |
| Media Types             | Roll-fed or fan-fold, die cut or continuous with or without black mark, tag stock, continuous receipt paper, and wristbands                        |
| Ribbon Outside Diameter | 2.6 in./66 mm (300 m); 1.34 in./34 mm (74 m)                                                                                                       |
| Maximum Ribbon Length   | 984 ft. (300 m)                                                                                                                                    |
| Ribbon Ratio            | • 1:4 ribbon to media (300 m)<br>• 1:1 ribbon to media (74 m)                                                                                      |
| Ribbon Width            | 1.33 in./33.8 mm - 4.3 in./109.2 mm                                                                                                                |

## Options and Accessories

|                 |                                                                                                                                               |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| Media Handling  | Factory installed peeler or cutter                                                                                                            |
| Communications  | • Factory-installed USB and Ethernet<br>• Factory-installed USB and Bluetooth 4.1<br>• Factory-installed USB 802.11ac Wi-Fi and Bluetooth 4.1 |
| Real Time Clock | None                                                                                                                                          |

## Fonts/Graphics/Symbologies

|                    |                                                                                                                                                                                                                                                                                                    |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Bar Code Ratios    | 2:1 and 3:1                                                                                                                                                                                                                                                                                        |
| 1D Bar Codes       | Code 11, Code 39, Code 93, Code 128, ISBT-128, UPC-A, UPC-E, EAN-8, EAN-13, UPC and EAN 2-or 5-digit extensions, Plessey, Postnet, Standard 2-of-5, Industrial 2-of-5, Interleaved 2-of-5, Logmars, MSI, Codabar and Planet Code                                                                   |
| 2D Bar Codes       | Codablock, PDF417, Code 49, DataMatrix, MaxiCode, QR Code, MicroPDF, Aztec                                                                                                                                                                                                                         |
| Fonts and Graphics | 16 resident expandable ZPL II bitmap fonts<br>Two resident scalable ZPL fonts<br>Five resident expandable EPL2 fonts<br>Native open-type font support<br>Unicode compliant for multi-language, on demand thermal printing<br>50 MB user available non-volatile memory<br>8 MB user available SDRAM |

## Printer Supplies

|                                                                                                                                                                           |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| For industry-leading quality, service and thermal printing expertise, choose Zebra Certified Supplies to ensure consistent, optimized performance for your Zebra printer. |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Regulatory

|                                                                                                                                                                                                                                                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| IEC 60950-1, EN55022 Class B, EN55024, EN61000-3-2, EN61000-3-3, FCC Class B, ICES-003, FCC 15.209; 15.247(d), IC RSS 247, EN 300 328, EN 301 893, EN 62311, cTUVus<br>CE Marking, VCCI, C-Tick, S-Mark, CCC, CU, BSMI, KCC, SABS, IN-Metro, BIS, NOM |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Recommended Services

|                         |                                                                                                                                                                                                                                                                                                                                        |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                         | Zebra OneCare™ maintenance plans provide peak performance and device uptime while protecting your critical operations and your printers with defined service levels. For more information go to <a href="http://www.zebra.com/zebraonecare">www.zebra.com/zebraonecare</a>                                                             |
| Zebra OneCare Essential | Comprehensive Coverage, including printheads, normal wear and accidental breakage<br>Priority access 8x5 live technical support and software updates<br>Three-day depot repair turnaround time plus free return ground shipping<br>Online Return Material Authorization (RMA) support<br>Note: Service availability may vary by region |

# Markets and Applications

## Light Manufacturing

- Product labeling
- Asset management
- Inventory management
- Work-in-process tracking

## Transportation and Logistics

- Shipping labels
- Cross docking

## Retail

- Price labeling
- Receipt printing

## Healthcare

- Patient identification

## Media and Ribbon Characteristics

|                  |                                                                                                                            |
|------------------|----------------------------------------------------------------------------------------------------------------------------|
| Ribbon Core I.D. | <ul style="list-style-type: none"><li>• 300 meter ribbon 1 in./25.4 mm</li><li>• 74 meter ribbon 0.5 in./12.7 mm</li></ul> |
|------------------|----------------------------------------------------------------------------------------------------------------------------|

## Operating Characteristics

|                    |                                                                            |
|--------------------|----------------------------------------------------------------------------|
| Operating Temp.    | 40° to 105° F/4.4° to 41° C                                                |
| Storage Temp.      | -40° to 140° F/-40° to 60° C                                               |
| Operating Humidity | 10% to 90% non-condensing                                                  |
| Storage Humidity   | 5% to 95% non-condensing                                                   |
| Electrical         | Auto-detectable (PFC Compliant) 100-240VAC, 50-60Hz; ENERGY STAR qualified |

## Operating System

|                                         |
|-----------------------------------------|
| Link-OS® Basic printer operating system |
|-----------------------------------------|

## Print DNA Software

|                          |                                                                                                              |
|--------------------------|--------------------------------------------------------------------------------------------------------------|
|                          | This printer is supported by a core set of Print DNA Basic applications and capabilities.                    |
| Zebra Setup Utilities    | Enhances out-of-the-box experience by enabling quick and easy printer configuration                          |
| ZebraDesigner Essentials | Makes designing and printing industry-standard and compliant labels simple, including fixed or variable data |
| Emulations               | On-printer apps allow Zebra printers to use legacy languages normally associated with other printer brands   |
|                          | For more information, please visit <a href="http://www.zebra.com/printdna">www.zebra.com/printdna</a>        |

## Product Warranty

|                                                                                                                                                                                                                                                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ZD200 Series printers are warranted against defects in workmanship and materials for a minimum period of 2 (two) years from the date of shipment. Warranty varies by region. For complete warranty details, please visit <a href="http://www.zebra.com/warranty">www.zebra.com/warranty</a> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|



**NA and Corporate Headquarters**  
+1 800 423 0442  
[inquiry4@zebra.com](mailto:inquiry4@zebra.com)

**Asia-Pacific Headquarters**  
+65 6858 0722  
[contact.apac@zebra.com](mailto:contact.apac@zebra.com)

**EMEA Headquarters**  
[zebra.com/locations](http://zebra.com/locations)  
[contact.emea@zebra.com](mailto:contact.emea@zebra.com)

**Latin America Headquarters**  
[zebra.com/locations](http://zebra.com/locations)  
[la.contactme@zebra.com](mailto:la.contactme@zebra.com)